



## Morgan Community College Social Media Application

**Directions:**

Fill out all fields below and submit to Ariella Gonzales-Vondy. After your form is received and reviewed, Communications & Marketing will contact you.

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**Name of Applicant:** \_\_\_\_\_ **Office Phone #:** \_\_\_\_\_

**Name of Second Page Editor:** \_\_\_\_\_ **Office Phone #:** \_\_\_\_\_  
(If adding additional user, please complete "Name of Applicant" only)

**Social Media Site:** \_\_\_ Facebook \_\_\_ Twitter \_\_\_ LinkedIn \_\_\_ Instagram \_\_\_ Snapchat

Other \_\_\_\_\_

**Name of existing account(s) to be added** \_\_\_\_\_

**If requesting a new account, what is the purpose of this social media page?**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Who is your target audience?**

\_\_\_\_\_

**Supervisor Approval:** \_\_\_\_\_ **Date:** \_\_\_\_\_

.....  
**MARKETING USE ONLY**  
.....

Page meets all guidelines and is approved.

\_\_\_\_\_  
Director of Communications, Marketing and Recruitment

\_\_\_\_\_  
Approval Date:

URL of page: \_\_\_\_\_